



MEETING MINUTES BOARD OF SUPERVISORS, COUNTY OF MONO STATE OF CALIFORNIA

Regular Meetings: The First,
Second, and Third Tuesday of
each month

Regular Meeting

County Courthouse,
Bridgeport, CA 93517

June 17, 2008

9:00 AM Meeting Called to Order by Vice Chairman Supervisor Bill Reid
Absent: Supervisor Vikki Bauer

Pledge of Allegiance led by Deputy Sheriff Tim Delaney

OPPORTUNITY FOR THE PUBLIC TO ADDRESS THE BOARD
None

BOARD MEMBER REPORTS

Supervisor Hunt: Land Tenure Program underway (planning organize, education and conducting community meetings) Sierra Business council will help administer; 5/28 combined alcohol/drug advisory meeting; impressive facility in Walker; Mental Health costs are up but good programs are helping with costs; 29th reception for Gary Boyd new CEO for Mammoth Hospital; Eastern Sierra Transit Authority meeting – budget and information- going through process of “branding” for all buses; need transit hubs and are working on this; MMSA will utilize land across from Mac Donald’s for bus stop; First Five meeting is in position where funding is stagnant and in financial crunch; Eastern Sierra of Governments met – demand for broadband products in Eastern Sierra; Board of Directors for Eastern Sierra Authority; Crest bus stop locations discussed; reimbursement discussed; shortfall in budget of \$180,000 – dealing with this and making some changes – couple of routes in Bishop discontinued and dial a ride is reduced in Bishop area; Sierra Nevada Conservancy Board meeting June 4 and 5th- discussion of problems within counties involved; Juniper trees are invading sierras up high; creation of wood burning plants using chips to create electricity; grants resulted in \$ ½ million dollars for Sierras mostly Mono County- 4 grants related to areas around Mammoth Lakes; North County \$25,000 and Twin Lakes \$25,442.00; Mammoth Lakes Housing, Inc. held biannual meeting – consultant came in to guide; realize that county has to be involved with this group not just Mammoth Lakes; increase Board from 5 to 7 members; Oct 3 and 4th 4-day conference of Sierra Nevada Conservancy in Mammoth. June 21st sustainable business plan discussing Mammoth Economy – Suite Z There are 4 seats available on planning commission Mammoth Lakes;

Supervisor Farnetti: attended conference in Anaheim on software used in reservation business; information on effects of fuel prices on economy – closed up house in Borrego Springs for summer; June 9th Transportation meeting Mono county is receiving minimum amount towards STIP (\$6 million) -activities of Cal Trans discussed; discussion on budget and shortage-will reduce service and cut employees (Walker dial a ride will be cut from 8 to 6 hours a day)

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Mountain Express route eliminated until ski season. Received many calls and emails on Wilderness situation.

Break 9:57 a.m. to 10:00 a.m.

Supervisor Reid: Wealth of knowledge in meeting of Collaborative Planning; IMAAA meeting; Smith Valley Walker Lake strategy meeting – unhappy with agenda process want agenda and input on agenda for stakeholders; new building official is being complimented and very pleased with him; Gun Club dinner/meeting and retired General Abizaid was speaker; LTC meeting Monday went over Wilderness issues; computer training on XL program; attended Mono Basin RPAC and faced angry citizens – re parking lot issue; bid is out. CAO explains that Board will receive bid on first meeting in July. Question re Bridgeport Clinic and Tom Savedra leaving. Door to courthouse was open over the weekend – closer needs to be adjusted or need new closer. Public Works needs to address this. Offices open in courthouse and this is a breach of security. Recycling re newspapers and catalogs – will be expense only; Evan Nikirk will work out expenses and report back.

Supervisor Hazard: CSAC conference re budget strategies – steps that could be taken to secure County's financial safety – most of the suggested tactics are already being done by Mono County; got to see split between Governor and Lt. Governor and their differences of policies; Gov. was optimistic and Lt. Gov. not; Congressman McKeon press conference – continue to work on Wilderness bill; May 26th walked property with a developer out in Chalfant – found many problems with many issues and drainage concerns – maps are causing problems; Parks Citizens Plan in Chalfant – rehabilitating park doesn't look like it would be too expensive – add dog park; Move tables under mature trees; LAFCO meeting – attended; County workshop on Boxenbaum project – well issues - Redevelopment possibilities in Old Benton – held meeting – changes and creation of facilities; Chalfant – obtaining property for Fire and EMS station – property being explored has fallen through. Looking at alternative properties; Office hours in Benton – concerns are with Wilderness Bill (access and water rights, etc) Met with Bob Haueter re Wilderness Bill; LTC meeting; Crowley Lake Information radio station – problems with radio being turned off when internet access is not good; Community planning meeting – three separate groups ended up drawing basically the same map showing what they wanted their community to look like; On June 12th had first internet taskforce meeting – need to draw up MOU – there is money available from state/federal sources; COG meeting. Unlikely that COG would take on a position on Wilderness Bill; Chalfant office hours; participated in radio interview with Stacey from Mammoth Times; Crowley Lake office hours were cancelled because of Vacation Bible School being held in Community Center; Paradise, Swall Meadows, Long Valley/Crowley Lake meeting with Verizon land line people – why they cannot put cable underground and what services they will/can provide; also Verizon Wireless will address this group; limited discussion on Verizon taking over ALLTEL---this meeting tomorrow night.

COUNTY ADMINISTRATIVE OFFICE

- 1) **CAO Report regarding Board Assignments (David Wilbrecht)**
RECOMMENDED ACTION: Receive brief oral report by County Administrative Officer (CAO) regarding his activities.
CSAC conferences; continued meetings with staff; physician assistant in Bridgeport is leaving and working on replacement with HHS Linda Salcido; wilderness bill issues; Agenda software implemented; working with County Counsel on new contract with Public Defender; attended meeting on internet issues. Housing strategies meeting.

2) APPROVAL OF MINUTES

- M08-123** Minutes from regular meeting of May 20, 2008
Hazard/Farnetti 4-0 Absent: Bauer (correct spelling of Bohigian)
- M08-124** Minutes from special meeting of May 20, 2008
Farnetti/Hunt 4-0 Absent: Bauer

CLOSED SESSION

Enter Closed Session: 9:05 a.m.

Break: 9:25 a.m.

Reconvene in Regular Session: 9:30 a.m.

COUNTY COUNSEL

Additional Departments: Public Works

3a)
*Nothing to Report
from Closed
Session*

Closed Session -- Conference with Real Property Negotiators (**Marshall Rudolph, Dave Wilbrecht, Brian Muir, and Evan Nikirk**) - CONFERENCE WITH REAL PROPERTY NEGOTIATORS. Government Code section 54956.8. Property: 01-100-55 (Auchoberry Pit). Agency negotiators: Marshall Rudolph, Dave Wilbrecht, Brian Muir, and Evan Nikirk. Negotiating parties: Mono County and Antelope Ridge LLC. Under negotiation: price and terms of payment.

DEPARTMENT REPORTS/EMERGING ISSUES

Sheriff Dept.

MWTC is holding disaster exercise that county will participate in along with other entities within Mono County; Lt. Dave O'Hara introduces Deputy Jeff Beard who is the new Emergency Services Coordinator; describes exercise that will be taking place; will be held on Saturday August 23, 2008 will ask County to supply Office of Emergency Services with PW people, etc. -- opportunity to work together with other county departments; will use actors at hospital and Marine Base to simulate disaster and injuries.

Finance Department Brian Muir: Budget workshop will be held on August 25, 26 and 27th (Monday, Tuesday and Wednesday) then back to Board in September/

CONSENT AGENDA

Farnetti/ Hunt 4-0 absent: Bauer

PUBLIC WORKS

4a)

R08-31

Annual Used Oil Recycling Block Grant - Consider and potentially adopt proposed **Resolution No. R08-31**, "A Resolution of the Mono County Board of Supervisors Authorizing the Director of Public Works to Submit and Execute on Behalf of Mono County an Application to the California Integrated Waste Management Board for the Used Oil Recycling Block Grant, Fiscal Year 2008-09 (14th Cycle)." Receive staff report. Provide any desired direction to staff. **ACTION:** Approve **Resolution No. R08-31** authorizing the Director of Public Works to Submit and Execute on Behalf of Mono County an Application to the California Integrated Waste Management Board for the Used Oil Recycling Block Grant, Fiscal Year 2008-09 (14th Cycle)

FINANCE

5a)

R08-32

Tax-Defaulted Property - Adopt proposed resolution approving sale of certain tax-defaulted property. **ACTION:** Adopt resolution **R08-32** approving sale of certain tax-defaulted property.

5b)

R08-33

Temporary Budget for Fiscal Year 2008-2009 - Adopt proposed resolution establishing a temporary budget for Fiscal Year 2008-2009. **ACTION:** Adopt resolution **R08-33** establishing a temporary budget for Fiscal Year 2008-2009.

- 5c) **ADDENDUM** Budget Adjustment South County Administration—Sierra Center Mall
M08-124-A ACTION: Approve the budget adjustment in South County Administration budget to reflect higher than anticipated CAM rent charges in Sierra Center Mall.

COUNTY COUNSEL **Additional Departments:** Finance

- 6a) TRAN request - Request by School Districts to Issue Tax Revenue Anticipation Notes (TRANs).
- M08-125 ACTION:** Decline to issue Tax Revenue Anticipation Notes (TRANs) for Eastern Sierra Unified School District and Mammoth Unified School District, so that they may proceed to issue TRANs in their own names. Direct County Counsel to so notify the Districts of the Board's action through their representatives, Piper Jaffray & Co. and/or Orrick Herrington & Sutcliffe LLP.

REGULAR AGENDA

CORRESPONDENCE RECEIVED (INFORMATIONAL)

All items listed are available for review and are located in the Office of the Clerk of the Board

- 7a) 760 Area Code - Information from Kimberly Wheeler Miller, NeuStar, Inc., regarding the 760 Area Code.
- 7b) Horizon Air Service to Mammoth Yosemite Airport - Letter from U.S. Department of Transportation, Federal Aviation Administration, regarding proposed Horizon Air Service to Mammoth Yosemite Airport, Mammoth Lakes, Mono County, California, Record of Decision.
- 7c) Request for \$368 for Water Quality Monitoring Lab Analysis - Letter from Al Heinrich, Water Quality Monitoring Volunteer, regarding request for \$368 for Water Quality Monitoring Lab Analysis.
This item is pulled for discussion by Supervisor Farnetti
Al Heinrich volunteer water quality control tester speaks; June Lake PUD has agreed to let volunteers borrow testing equipment to test Water Quality in June Lake Loop; Supervisor Farnetti requests that Mono Environmental Health Department be advised of process and receive data/results of testing. Supervisor Hazard questions how Board will justify assisting the June Lake Loop testing when we don't actually own the water but the Forest Service does? This is not a county issue and should be accomplished by USFS; \$368 is requested from County. CAO explains that this amount can be billed by June Lake PUD to County. CAO will take care of this.

PUBLIC WORKS

Additional Departments: Mental Health, Social Services

- 8a) Bid Opening - Ford Explorer Purchase (**Evan Nikirk**) -

M08-126 Clerk opens bids and Director of Public Works, Evan Nikirk reads bids aloud.

1. Open, read aloud, and record sealed bids submitted in response to Public Works' Invitation to Bid to furnish three 2008 Ford Explorers for the Mental Health and Social Services departments.
2. Refer bids to the Public Works Director for review and recommendation.

Farnetti/Hunt 4-0 Absent: Supervisor Bauer

8b) Bid Advertisement for Mountain Gate Fishing Access Phase 1 (**Kelly Garcia**) - Receive presentation by staff, describing proposed Phase 1 improvements at Mountain Gate Fishing Access. Adopt and approve plans and specifications for Phase 1 of Mountain Gate Fishing Access. Approve and authorize the Department of Public Works to advertise for bids. Approve and authorize the Director of Public Works to process and execute appropriate construction documents during the bid process. Take such other action, if any, as the Board deems appropriate. Provide any desired direction to staff.

M08-127 **ACTION:** Adopt plans and specifications. Authorize Department of Public Works to advertise for bids. Authorize the Director of Public Works to process and execute appropriate construction documents during the bid process.
Hunt/Hazard 4-0 Absent: Bauer

8c) Grant Funding for Acquisition and Design Expenses at Bryant Field Airport (**Kelly Garcia**) - Receive presentation by Kelly Garcia regarding potential grant funding from the Federal Aviation Administration (FAA). Acknowledge receipt of Grant Offer from the FAA in the amount of \$ 461,132 for land acquisition and design of airport improvements at Bryant Field. Consider and potentially authorize Director of Public Works to execute the Grant Agreement for land acquisition and design expenses at Bryant Field. Authorize the Director of Public Works to utilize up to \$1,213 from the Airport Enterprise Fund for match funding. Authorize the Chairman's signature on a Resolution authorizing application to and acceptance of grant funds from the California Department of Transportation, or take such other action, if any, as the Board deems appropriate. Provide any desired direction to staff.

M08-128 **ACTION:** Approve County entry into proposed Grant Agreement.
Authorize Director of Public Works to sign said Grant Agreement on behalf of the County and utilize up to \$1,213 from Airport Enterprise Fund for match funding. Adopt resolution **R08-35**
Farnetti/Hunt 4-0 Absent: Bauer

HEALTH DEPARTMENT

- 9a) Recognition/Proclamation of Service (**Tom Wallace/Lynda Salcido**) - Present
No action resolutions recognizing service to David Humes, Dennis Lampson, Jim Goodloe and Martin Schleich.
Supervisor Hunt presents resolution to Martin Schleich; Supervisor Farnetti presents resolution to Jim Goodloe; (Jim Goodloe addresses Board re Contract Counties and reads a poem titled (Onward Contract Services); Supervisor Hazard presents resolution to David Humes; (Humes addresses Board and audience);; Supervisor Reid read resolution for Dennis Lampson (presented to Louis Molina for presentation to Dennis Lampson. Dennis Lampson is not here today) Group photo is taken
Louis Molina introduces staff.

FINANCE

- 10a) Actuarial Valuation of Post-Employment Benefits (**Brian Muir**) - Receive
N/A presentation by Brian Muir regarding County of Mono GASB 45 Actuarial Valuation of Post-Employment Benefits Other than Pensions. Finance Director Brian Muir explains GASB 45 Post-Employment Benefits. Information report.
Supervisor Hazard requests that Finance Director make some comparisons with other counties and bring that number back to Board so that Board may put amounts in perspective – this would be for information only.

CLERK-RECORDER

- 11a) Budget Adjustment (**Lynda Roberts**) - Budget adjustment in the County Clerk-Recorder's salary line item due to personnel changes.
County Clerk, Lynda Roberts addresses Board; Explains hiring of temporary help salaries and how they have impacted her budget; comments by CAO;
- M08-129 ACTION:** Approve budget adjustment in the County Clerk-Recorder salary line item due to personnel changes.
Hazard/Hunt 4-0 Absent: Bauer

Break: 11:20 a.m.
Reconvene: 11:30 a.m.

COUNTY ADMINISTRATIVE OFFICE

- 12a) Endangered Species Listing of sage-grouse (**Representative of Bureau of**
N/A **Land Management**) - Receive presentation by representative of Bureau of Land Management regarding endangered species listing of sage-grouse. Consider and potentially provide input to the public planning process or take such other action, if any, in response to the listing as the Board deems appropriate. Provide any desired direction to staff.
Steve Hansen, BLM representative addresses Board
Information is being solicited as to the merit of petition regarding Mono Basin population of sage-grouse. This is an external petition; determination if listing as threatened or endangered species is warranted. Need to know status of population of sage-grouse. Board would provide information as to county implementation of preservation of sage-grouse population-BLM will gather information to provide to US Fish and Wildlife Service. Board can look at planning and operational things and make small changes within its departments that would benefit sage-grouse.

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There are huge administrative overhead impacts when listing an endangered species; this would take a lot of authority away from county.

Comments by Supervisors.

Informational only. Community Development Department is in process of submitting policies and procedures that the County has in place to help protect grouse and what county is doing to mitigate disturbance to grouse and habitat. Community Development will submit comments to U.S. Department of Interior by June 27th.

12b)

N/A

Inyo Mono Area Agency on Aging Budget (Tom Wallace) - Receive informational report and provide direction as desired to Board of Supervisors representatives to the Inyo Mono Area Agency on Aging Board of Directors.

CAO David Wilbrecht – have been attending meetings with Inyo on IMAAA budget – re problems of service delivery in the Walker area (mainly food)

Tom Wallace addresses Board regarding IMAAA budget. The gap between funding and expenses is growing. IMAAA JPA includes Local Cost Sharing between Inyo and Mono Counties and Allocation of Total Funding. Mono County is not getting their fair share and hasn't for some time. Population of seniors has been growing since 2000 census. How are resources being allocated out? Have been discussing "fairness" subject since September 2007.

David Wilbrecht addresses Board and passes out a pie chart re IMAAA budget review including monies received, monies allocated to Inyo and Mono and subsidy allocation now and if changed. Last page shows that by going into revenue sharing change to 32% for Mono there would be an increase of \$262,000 (this would be an decrease of services to Inyo County-it will affect personnel and services in Inyo County)

Comments by Supervisors: **Hazard**-troubling that meaningful dialog on this issue is so difficult; realizes how difficult this would be to Inyo county and it is frustrating that no progress has been made; Mono County could do a better job with outreach on its own – there are many seniors that really need help; Wants to give Inyo County the benefit of doubt and believes that this matter has just come to light and was a hidden problem before this; **Reid**-number of issues but it boils down to fair allocation; breaks down to 68% for Inyo and 32% for Mono; system is out of balance; needs to be corrected. Need to get agreement on "split" with Inyo and IMAAA-realize that this will adversely impact Inyo County but we have to take care of Mono Seniors also; we could phase this revised percentage in so it impacts less; have not made a lot of progress (nothing happens between IMAAA meetings) and if we don't begin seeing progress soon, one option is to pull out of JPA and receive funding on our own without Inyo; very little presence in Walker-Coleville; this must go forward; another thing we can do – is propose that Mono County do a 5-year audit on IMAAA program and see what has gone on. Doesn't work anymore. Bottom line is we don't want to hurt Inyo County but we want our fair share. **Hunt**-concerned about this but we need to get some negotiations going with Inyo and IMAAA; basic issue is fair allocation that should start immediately and not be phased in; needs to be done in a timely manner as Inyo and IMAAA both need a budget approved. **Farnetti**- make sure that Mono County and its citizens get their fair share and feels that we should try to resolve this but making it clear that we will make a decision if we cannot find a remedy through JPA. Possibly take IMAAA money and run our own program.

Randy Chetwick budget analyst from Inyo County– numbers represented in IMAAA budget appear to be accurate – understands frustration and states that biggest concern is the 32%/68% split.

CAO suggests that Board present a strong message to present to IMAAA at next meeting.

Reid: want to move quickly and wants to have a minute order that presents options, etc.

Hazard: maybe Board could direct the two IMAAA Board members (Reid and Hazard) to go back to next meeting and present Boards position

Hunt and Farnetti agree it needs to be put on fast track

M08-130

ACTION: Direct Supervisors Reid and Hazard (as Mono representatives to the IMAAA Board), to continue talks with Inyo County to address IMAAA budget issues. If agreement is not reached prior to July 20, 2008, report back to our Board for directions to negotiate the breakup of the IMAAA JPA.

Hazard/Hunt 4—0 Absent: Bauer

C D PLANNING DIVISION

13a)

Compliance Division Overview Workshop (Nick Criss) - Receive presentation by Nick Criss regarding Compliance Division overview. Consider and provide any desired direction to staff.

Code Compliance Division of Mono County Community Development Department provides a variety of enforcement and mitigation activities. Today's workshop to being presented to review current Compliance Division activities including film permits, special events, environmental monitoring, mine reclamation, business license review and a variety of land development enforcement efforts. Also a focus on the philosophy of daily operations, work load and priorities.

Supervisor Hazard questions referral to Code Enforcement – a perception that neighbors complain against neighbors – looking like a neighborhood dispute – is there another system for filing a complaint? Compliance officer can initiate a

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complaint but would rather it come as a written complaint from a citizen. Great improvement in Chalfant re clean up in fire areas and it is positive situation. Scot Burns states that Board can decide what type of presence the Compliance Division should have. Burns states that at this time they are doing the best they can with the resources they have. Questions "bicycle" event coming up – citizens are concerned about road being blocked in the middle of summer – the group has arranged for traffic control so road would not be blocked. Residents of these communities feel that "racing" should not be allowed on this type of road. County Counsel is working on an ordinance. Would like to have process wherein the established size restriction on wooden sheds is already in place, it be amended to include people who sell them – restrict these vendors as to selling and installing them.

Supervisor Farnetti inquires re mining operations as to reclamation. How many? Business Licenses –minimum license fee – there was a discussion re raising Business License fees. There is not a huge administrative cost associated with this. Because of Code Compliance involvement maybe we want to look at raising Business License fees. It appears that for one person this is a busy operation but can't see another person in this division, but if this person could be used in other ways in the CDD department then he would consider at budget time.

Supervisor Hunt – where is most of time spent? Where "old time residents" live mixed in with "new" residents. Old residents are happy to leave things as they have "always been". What about Mammoth Lakes – no jurisdiction in Mammoth Lakes.

Supervisor Reid - what is chain of command – coordinates with other departments. Requests the "power point" presentation done today by Criss be supplied to each Board Member for files. Would like to know how many bikers constitute an "event". County Counsel states that when a complaint comes in the complainant is offered confidentiality and the county upholds this even from the person they are complaining about. Questions re mining claims. Cargo container policy. CDD is in third draft as to policy on this – containers are everywhere. There is a Planning Department Resolution but needs to be revised and put in General Plan. At some time would like to have discussion on waiver of certain permit fees for certain groups (non profits). Steel canopies should be looked into as to permit; canopies that are canvass and have poles should have restrictions re installation and permits.

CDD Director is advised to bring any requests re staffing before the Board at budget.

PUBLIC WORKS

Additional Departments: Mental Health, Social Services

Bid Award - Ford Explorer Purchase (**Evan Nikirk**) -

ACTION:

1. Receive oral report and recommendation(s) from Public Works regarding the results of bids opened earlier in the meeting.
2. Award bid to the lowest responsive bidder which is Albany Ford, in the amount not to exceed \$77,470.03 for the purchase and delivery of three new 2009 Ford Explorer XLT sport utility vehicles for the Mental Health and Social Services departments.
3. Authorize the Public Works Director to prepare, process, and execute applicable purchase documents with said dealership on behalf of Mono County.

Hunt/Farnetti 4-0 Absent: Bauer

Supervisors suggest that in the future the Public Works department address the fuel economy issue as it pertains to new vehicles.

3:35 p.m.

ADJOURN MEETING in BRIDGEPORT AND RECONVENE AT THE JUNE LAKE COMMUNITY CENTER AT 6:00 P.M.

6:05 p.m.

VICE CHAIR REID RECONVENED THE MEETING AT THE JUNE LAKE COMMUNITY CENTER. He acknowledged that Chairperson Bauer was absent due to a family matter. He called for public comment on items not on the agenda; no public comment.

PUBLIC HEARING

ECONOMIC DEVELOPMENT

- 15a) June Lake Community Center: Public Hearing to Consider a Resolution accepting June Lake Economic Development and Job Creation Study (**Dan Lyster and Catherine Hansford**) - Conduct Public Hearing for the close-out of Project Number 06-EDBG-2614 (Preparation of June Lake Economic Development and Job Retention/Creation Study). Consider and potentially adopt proposed resolution Accepting June Lake Economic Development and Job Retention/Creation Study. Receive staff report. Provide any desired direction to staff.
- R08-36** **ACTION:** Adopt Resolution R08-36, "A Resolution of the Mono County Board of Supervisors Adopting the 'June Lake Economic Development and Job Creation Study' and Authorizing the Closure of Project Number 06-EDBG-2614".
Hazard/Hunt 4-0; Absent: Bauer

Dan Lyster: The public hearing is a requirement of the Community Development Block Grant in order to close out the grant. Catherine Hansford's recommendations were not vetted in a public community meeting; the recommendations are based on input she received. Some of the recommendations are easier to achieve than others, and the County will need to adopt implementation strategies for the items determined to be feasible.

Catherine Hansford (Hansford Economic Consulting) provided an overview of the study:

- Purpose: to understand June Lake's economy, identify community issues, and develop a strategy and implementation plan.
- Community economy is vulnerable to fluctuations because it is dependent upon a tourist economy.
- Major findings: inherent unstable economy, June Mountain diversification needed, need to adapt with national changing leisure patterns, need for jobs with higher earning potential, public intervention and other programs needed to stimulate commercial activity, need for plan to address affordable housing issues, citizens/organizations need to stay active in new development application process, job creation at all income levels necessary, revitalization efforts must honor heritage.
- Economic Development Plan—3 key strategies: capitalize on existing assets, support existing and potential new businesses, and reduce the leakage of retail sales (the development goals associated with the plan were not based on a community visioning process; the goals are a starting point).
 - Capitalize on Existing Assets: enhance community image; enhance and expand multi-use trails, engage in geotourism, cater to niche population segment, continue community promotion.
 - Support Existing and Potential new Businesses: utilize technical assistance programs, facilitate new employment centers, smoothen cyclical fluctuations, address workforce housing needs, provide conference and event facilities, work on new recruitment efforts, continually assess infrastructure needs.
 - Reduce Retail Leakage: encourage mixed-use development, focus revitalization on Main Street, attract underserved services, target high sales per square foot commerce, resort complex unit rental requirements, June Mountain shuttle service, buy local campaign.
- Implementation: establish working group to determine priorities, roles, responsibilities (confirm or modify goals, designate lead party to create action plan for each strategy)

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item, discuss formation of a June Lake Redevelopment Area); enlist help (facilitator, secure permanent source of expertise); conduct regional outreach (extend up and down Eastern Sierra front and communities connected to June Lake during summer months).

- Economic Outlook: June Lake has positive prospects. Requires alignment of community vision, individual leadership, catalyst development projects to spur investment, local government participation/assistance.
- Positive Indicators: skier visits up at June Lake, campground visitation continues to be steady, new resort complexes planned, Phase I June Mountain is feasible, supportable new retail space equilibrium with potential space available (reasonable sales per square foot), ability to capitalize on national travel trends.

Board Comments

- Supervisor Hunt: Study provides a lot of information; this is a starting point. Agrees that someone needs to take the lead.
- Supervisor Farnetti: The study provides good information and acts as a road map. Agreed that there needs to be a driving force behind this plan. The County has a lot of tools in-house to address many of these issues. Resort communities seem to have a large number of second home owners, and there needs to be a bed-base in the rental pool.
- Supervisor Hazard: Suggested several promotional ideas, such as a snow camp, access to snowmobile trails from local campgrounds, scuba diving events, access to the back-country wilderness, various dining experiences at the lodge, star gazing events, and fall photography.
- Vice Chair Reid: Many of the goals, strategies, and actions are similar to what is needed in other communities along the Eastern Sierra; pleased that this study was done.

Vice Chair Reid opened the public hearing.

Public Comments

- Sherrie Bromberger: many of the ideas presented have been discussed at various community meetings (such as Chamber of Commerce), and this plan provides working possibilities. Snowmobile and quadrunner use is increasing, although parking presents a problem. A community member is planning to start a jeep touring business. Agreed that the community needs to better promote local activities.
- Al Heinrich: Have seen new, more modern resorts and they offer ski packages to attract tourism. One area of concern, EPA has driven out all but one gas station; concern with the gas prices at the station. A natural resource/history and heritage museum would attract tourism.
- Patti Heinrich: June Lake needs to consider opportunities outside of tourism, such as a small industry.

Vice Chair Reid closed the public hearing.

- In reference to a museum, Vice Chair Reid said there needs to be a magnet to get people to stop. He also suggested a small fly-rod manufacturing company might present a viable business opportunity.

ADJOURN: 7:15 p.m.

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